

Regional Motel Performance and Business Coaching

Practical help to improve profit and create more time away from the motel

Running a regional motel can mean carrying the pricing, marketing, guest issues, staff, maintenance and every important decision yourself. Prosper helps you step back, find the few changes that will make the biggest difference and turn them into a practical plan. The aim is straightforward: improve profit, build a stronger business and give you more control over your time.

Built for independent regional motel owners

Prosper works with owner-operated regional motels, generally with 12 to 40 rooms. You may want to make more from the rooms you already have, attract guests who stay longer, reduce OTA reliance, improve the property, create more time away from the front desk or prepare the business for management, leasing or sale.

What Prosper can help you change

Make every room work harder Use clearer pricing and revenue decisions to improve occupancy, ADR and RevPAR.	Attract more valuable guests Focus on better-fit markets, longer stays and demand in quieter periods.
Own more of your bookings Build direct sales and email marketing while using OTAs more deliberately.	Give guests a reason to choose you Strengthen room differences, the guest experience and the property's reputation.
Save time with AI and systems Set up useful tools and workflows that reduce repetitive work and improve efficiency.	Invest with more confidence Prioritise property improvements and processes that support profit and long-term value.

Tested in a real regional motel

Prosper was built from firsthand owner-operator experience, not a generic consulting model. Through hands-on management and ownership of an independent regional motel, George has used the same approach offered to clients: understand the numbers, choose the right guests, strengthen pricing, grow direct bookings and invest in the parts of the property guests genuinely value.

75.9%	11 pts	23 pts	2.2 to 2.8
increase in room revenue	increase in occupancy	increase in owner-controlled revenue share	increase in average nights per stay

Comparison: George's first 12 months of management with the latest reviewed 12 months. These are results from one independent regional motel and do not guarantee outcomes for another property.

Choose the Support That Fits Your Motel

You do not need a full review to get started. Prosper can help with one pressing decision or step back and assess the whole business. Introductory pricing applies to the first three clients, and no GST is charged.

Service	Introductory price	What is included
Hourly Advice and Support	\$140 per hour	Bring one question or decision - from pricing and OTAs to email marketing, AI or a system issue. Includes a brief written follow-up. Additional time is charged in 30-minute increments.
Three-Hour Strategy Session	\$350	Choose one priority, set a clear commercial goal and work through a practical plan. Includes a concise written action plan delivered within five business days.
Remote Performance Review	\$1,750	A whole-business review to identify where profit, bookings or owner time may be lost. Includes analysis, a 12 to 18-page report, three priorities, a 90-day plan, debrief and two follow-ups.
Full On-Site Performance Review	\$3,250	Everything in the remote review plus an overnight guest-journey and property assessment, a 25 to 40-page report, implementation support and help applying changes in existing systems.

Remote delivery is used unless otherwise agreed. Travel beyond approximately 150 km is quoted separately. One room is provided for an on-site review.

How Prosper works

Prosper does not arrive with a generic checklist or take over your systems. George first understands how the motel actually works, then uses evidence from the PMS, finances, website, guest experience and owner discussion to identify the few changes most likely to improve the business. He explains the reasoning, demonstrates the practical changes and coaches you through implementation.

About George



George runs a regional motel, so he understands the work behind the numbers - late cancellations, quiet months, staffing, maintenance, guest expectations and the pressure of carrying every decision. He holds First Class Honours in Psychology, with additional study in finance and marketing, and brings a practical, non-judgemental coaching approach.

Start with a conversation

If you want to make more from the motel without every improvement requiring more of your time, start with a straightforward conversation about where the business is now and what you want it to become.

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Prosper provides business consulting and coaching. Recommendations are based on the information available at the time. Prosper does not guarantee improvements in revenue, profit, occupancy, ADR, RevPAR, booking mix, business value, owner workload or any other outcome.